



Sell Interactive's leading hardware maintenance support to your customers and earn Visa card rewards

## TERMS AND CONDITIONS

**Welcome to the Interactive Hardware Maintenance Reseller Promotion ("Promotion") offered by Interactive Pty Ltd (ABN 17 088 952 023) of 461 Williamstown Rd, Port Melbourne VIC 3207 ("Promoter").**

The terms and conditions of the Promotion are set out below ("**Terms**").

**The Promotion commences at 9:00am (AEST) on 01 October 2025 and ends at 5:00pm (AEST) 31 December 2025 ("Promotional Period") or until the gift cards are exhausted.**

### **What is the Promotion about?**

The Promotion is an opportunity for Eligible Resellers to earn Visa card rewards valued at **\$250, \$500, and \$1000 ("Reward")** depending on the total value of the Eligible Transaction during the Promotional Period. The Reward is not exchangeable, transferable, or redeemable for cash and will be provided subject to these Terms.

### **Who can enter this Promotion?**

To qualify for the Reward you must be an Eligible Reseller submitting a claim for an Eligible Transaction.

An "**Eligible Reseller**" is defined as:

- A reseller that is registered as an Australian entity; and
- Has successfully entered into an agreement to resell the Promoter's hardware maintenance services via Dicker Data Limited ABN 95 000 969 362 ("**Distributor**").

For the purposes of the Promotion, an "**Eligible Transaction**" is a transaction for:

- A hardware maintenance purchase order for an end customer or the Reseller's internal assets;
  - With a Reward equal to **\$1,000.00** for orders placed with an annual value greater than **\$20,000.00 (ex GST)**;
  - With a Reward equal to **\$500.00** for orders placed with an annual value between **\$10,000.00** and **\$19,999.00 (ex GST)**;
  - Reward equal to **\$250.00** for orders placed with an annual value between **\$5,000.00** and **\$9,999.00 (ex GST)**;
- With a minimum 12-month service term, paid annually in advance;
- Submitted within 30 days of an Eligible Reseller's order completion
- With a support start date no more than 90 days from the last day of the Promotional Period;
- Is for hardware maintenance support services provided directly by the Promoter; and
- Is for the genuine purchase of hardware maintenance services for a specific end customer opportunity.



Examples of transactions that are not genuine and excluded from this Promotion include:

- Combination of a single Eligible Transaction across multiple end customer opportunities.
- Splitting larger purchase orders for the same end customer into multiple Eligible Transactions.
- Renewals of devices already under Promoters support.

#### **What does the Eligible Reseller need to do to earn the Reward?**

An Eligible Reseller must submit their qualifying purchase order number in compliance with the reseller management vendor incentive policies before the end of the Promotional Period to earn a Reward.

#### **What else do I need to know?**

Any purchase orders for a renewal of hardware maintenance services under the Promoter's existing support, under third-party support (including UPS vendor support), or for devices outside of Australia and NZ are **excluded** from this Promotion.

If for any reason the Promotion is not reasonably capable of running as planned, the Promoter may take any action that may be reasonably available at its discretion, including cancelling, terminating, modifying or suspending the Promotion. The Promoter reserves the right to disqualify any Eligible Reseller who it reasonably considers has tampered with the entry process.

Promoter uses personal information provided by or on behalf of an Eligible Reseller for the purposes of this Promotion. Personal information that has been collected is used and disclosed in accordance with the Promoter's [Privacy Policy](#).